

Methodology

6th edition – 2023-2024

“Climate survey”, conducted by BVA for the European Investment Bank.

Survey conducted online (computer, tablet or mobile) from August 7th to September 4th 2023, in all 27 EU countries, United-Kingdom, China, the USA, Canada, India, Japan, South Korea, and the United Arab Emirates.

Respondents were randomly selected from nationally representative panels and participated via self-administered web surveys.

Total sample of 30,245 people, with 35 representative samples of the population aged 15 and over in each country (16+ for Luxembourg).

The representativeness of the data was ensured through the use of the quota method, and each country's data was weighted according to gender, age, occupation, and region.

The size of the representative citizen panel in each country is as follows:

Country	Sample size	Language used
Austria	1,000	German
Belgium	1,003	French, Flemish
Bulgaria	1,009	Bulgarian
Croatia	1,000	Croatian
Cyprus	444	Greek
Czech Republic	1,000	Czech
Denmark	1,000	Danish
Estonia	502	Estonian
Finland	1,000	Finnish
France	1,000	French
Germany	1,000	German
Greece	1,009	Greek
Hungary	1,000	Hungarian
Ireland	1,011	English
Italy	1,009	Italian
Latvia	500	Latvian
Lithuania	500	Lithuanian
Luxembourg	513	French, German, Luxembourgish
Malta	210	English
Netherlands	1,004	Dutch
Poland	1,009	Polish
Portugal	1,000	Portuguese
Romania	1,001	Romanian
Slovakia	500	Slovak
Slovenia	500	Slovenian
Spain	1,005	Spanish
Sweden	1,000	Swedish
United States	1,000	Simplified Chinese

China	1,000	English
UK	1,000	English
Canada	1,000	English, French
India	1,007	Hindi, English
Japan	1,000	Japanese
South Korea	1,000	Korean
United Arab Emirates	509	Arabic (UAE)

Margin of error

The results presented in this study are subject to the margins of error inherent in statistical laws. The table below displays the margins of error (at the 95% level of confidence) based on the obtained results and the sample size.

SAMPLE SIZE	95% CONFIDENCE INTERVAL BY SCORE					
	5 or 95%	10 or 90%	20 or 80%	30 or 70%	40 or 60%	50%
100	4,4	6,0	8,0	9,2	9,8	10,0
200	3,1	4,2	5,7	6,5	6,9	7,1
300	2,5	3,5	4,6	5,3	5,7	5,8
400	2,2	3,0	4,0	4,6	4,9	5,0
500	1,9	2,7	3,6	4,1	4,4	4,5
600	1,8	2,4	3,3	3,7	4,0	4,1
700	1,6	2,3	3,0	3,5	3,7	3,8
800	1,5	2,1	2,8	3,2	3,5	3,5
900	1,4	2,0	2,6	3,0	3,2	3,3
1 000	1,4	1,8	2,5	2,8	3,0	3,1
2 000	1,0	1,3	1,8	2,1	2,2	2,2
3 000	0,8	1,1	1,4	1,6	1,8	1,8
6 000	0,6	0,8	1,1	1,3	1,4	1,4
10 000	0,4	0,6	0,8	0,9	0,9	1,0

Example: For a sample of 1,000 respondents, for a survey percentage of 20%, the margin of error is 2,5. Therefore the percentage has 95% chance of being between 17,5% and 22,5%.